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**ASQ**

AMERICAN SOCIETY  
FOR QUALITY™

Olde Colony Section 0111  
c/o 224 Bay Street  
Taunton, MA 02780

Monthly dinner meeting:

Wednesday, October 19, 2005

*Brainstorming Techniques*

Lorenzo's , Rte 28 Middleboro, Mass

### **Mission Statement of the ASQ Olde Colony Section**

Our mission is to be the leading quality resource in the Southeastern Massachusetts area for manufacturing and non-manufacturing industries, while supporting the goals and objectives of the American Society for Quality.

## **Olde Colony Monthly Dinner Meeting**

- Date:** October 19 2005 (3rd Wednesday)
- Time:** Register 6:00 PM, Dinner at 6:30 PM, Speaker 7:30 PM
- Cost:** \$20.00. Discount to retired / unemployed ASQ members.
- Location:** Lorenzo's, Middleboro, Mass (Rte 28)
- Directions:** Route 495 to exit 5 or exit 6, into Middleboro Rotary. From rotary, take Rte 28 south. Lorenzo's is about 1/8 mile on the right.
- Menu:** Chicken, Beef or Fish
- Reservations:** Contact Alin Darabus, Arrangements Chair at 508-587-3500, ext. x225 or by email: arqc@accurounds.com OR aldrabus@aol.com
- Please indicate dinner choice

## **BRAINSTORMING TECHNIQUES**

Brainstorming is an excellent way of developing many creative solutions to a problem. It works by focusing on a specific problem, and then coming up with many solutions to it. Ideas should deliberately be as broad as possible, and should be developed as fast as possible. Once developed, methods of implementation are created. Before too much time is passed, the problem now has a management plan.

Brainstorming is not a new concept; it is a critical tool used by designers, engineers, managers and improvement teams alike. In order to get the most of your brainstorming sessions the team needs to follow basic rules and steps.

As more businesses require new and cost effective ways to improve their processes and products, brainstorming techniques are becoming a more common powerful tool.

This presentation includes a hands-on workshop so even the most seasoned brainstormer can come away with some new ideas.

### **ABOUT THE SPEAKER:**

Grace Kish is a Quality Assurance Engineer, and has been in the Quality field for 20 years. She has conducted several training sessions on continual improvement methods and teams. She is in Who's Who in Science and Engineering and Who's Who in the World.

# Certification / Recertification Info

Certification Exam	Exam Dates	Application Deadline
Six Sigma BB, CRE, CQT, CQA-Biomedical, CMI, CQMgr, CHA	October 22, 2005	August 19, 2005
CQA, CQE, CSQE, CCT, CQIA	December 3, 2005	October 7, 2005

### Having trouble getting the required 18 RU'S?

If legitimate extenuating circumstances have made it impossible for you to meet this obligation, you may be able to qualify for recertification with a reduced RU requirement.

What are legitimate extenuating circumstances? They are determined on a case-by-case basis by the ASQ National Recertification Coordinator.

If you feel that you qualify call: Bill Carr at 1-800-248-1946.

### Earn Recertification Units through On-Line Chats

RU's are granted for participating in the monthly 90-minute chat events being hosted on ASQNet. Members will be granted 0.15 RUs for each chat event they actively participate in. Download detailed instructions at [http://www.asqnet.org/members/interact/chat/recert\\_units.html](http://www.asqnet.org/members/interact/chat/recert_units.html)

### Need an Application for Certification?

Applications for certification can be obtained from ASQ by calling 1-800-248-1946 or by downloading from the website at [www.asq.org/cert/downloads/](http://www.asq.org/cert/downloads/). Or you can register and pay on-line at [www.asq.org](http://www.asq.org), click on CERTIFICATION.

**Don't let your certification lapse! You worked hard to achieve certification. Now keep it up to date.**

### **WHERE TO SEND YOUR COMPLETED RECERT JOURNALS**

Please send your completed recertification journal and supporting documents to:

**Gerry Quinn  
12 King Road  
Holbrook MA 02343  
Attn: ASQ RECERT.**

### **Advertisers**

Our ad rates are \$100 for a full page; \$60 for a half page; \$40 for a quarter page and \$25 for a business card sized ad. Ads are used to defray the cost of the newsletter.

Please contact Grace Kish, Newsletter Chair at [grace.e.kish@lmco.com](mailto:grace.e.kish@lmco.com)

## Olde Colony Education Page

### *Olde Colony Education Offering Onsite Training Opportunities*

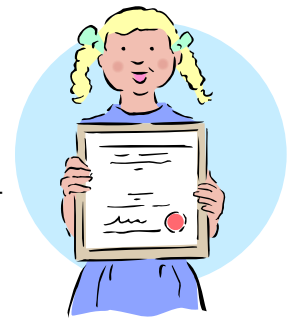
Olde Colony section offers a wide variety of cost-effective courses for training at your site. Our ASQ professionals have practical knowledge and on-the-job skills that neither colleges nor corporate trainers usually possess. Olde Colony instructors have both certified knowledge and teaching experience. Please email Jim Donaldson, Education Chair (jasdonaldson@netzero.com), about the following:

- Q Information about customized on-site training
- Q Suggested course topics that Olde Colony might offer/develop for its members
- Q Instructor application form for section members and other ASQ professionals who wish to be considered as instructors for our courses

#### **Refresher courses for Certification**

Olde Colony will schedule refresher courses when there is a sufficient expression of interest. All refresher courses are scheduled at the Moakley Center at Bridgewater State College. The conveniently located Moakley Center is near I495 and Route 24 and will provide reserved parking for registered class members.

For inquiries or registration about any course, email Jim Donaldson, Education Chair, at [jasdonaldson@netzero.com](mailto:jasdonaldson@netzero.com).



**Tailor a course to your company's needs.** Some OC members have expressed an interest in a CQT certification or similar course for the summer or fall of this year. If you would like to help plan this course or if your company might like to send participants please email Jim Donaldson at [jasdonaldson@netzero.com](mailto:jasdonaldson@netzero.com)



#### **Education Chair:**

Jim Donaldson

[jasdonaldson@netzero.com](mailto:jasdonaldson@netzero.com)

## Your Executive Board / Leadership Team

<b>Section Chair</b> Dave Gaugler jandaveg@comcast.net	<b>Arrangements</b> Alin Darabus AccuRounds 508-587-3500 x225 aldarabus@aol.com	<b>Education Chair</b> Jim Donaldson jasdonaldson@netzero.com
<b>Vice Chair</b> Denise Robitaille 781.582.0088 derobitail@cs.com	<b>Newsletter / Advertising</b> Grace Kish grace.e.kish@lmco.com	<b>NEQC Rep</b> Roger Berg Northeast Quality Research 508-746-6345 r@berg.ms
<b>Treasurer</b> Monica Morrissey m.morrissey@att.net	<b>Internet Website / Database</b> Dave Gaugler jdgaugler@tmlp.com	<b>Region I Director</b> Louis Geoffrion J.Magno & Associates Inc 781-224-0801 lgeoffrion@jmagno-assoc.com
<b>Secretary</b> Joe Hanley 401-431-1620 thehanleys@mindspring.com	<b>Auditing Chair</b> Paul Loonie Antenna Associates	<b>Region 1 Deputy Director / Historian</b> Dick Anderson raa508@aol.com
<b>Certification / Recertification</b> Gerry Quinn 781-767-2107 absrsg@comcast.net	<b>Membership</b> Joe Hanley 401-431-1620 thehanleys@mindspring.com	<b>UMass Dartmouth Students</b> Ercan Tirtiroglu 508-999-8433
<b>Examining—open</b>	<b>Recognition— open</b>  <b>Publicity— open</b>	<b>Programs—open</b>  <b>Scholarship—open</b>

Section E'board meets  
1st Tuesday of the  
Month 6 pm to 8 pm

The Olde Colony E' Board meets the 1st Tuesday of the month from August through June to plan and execute the section activities. The committee consists of the 4 elected officers and all volunteer chairs— education, membership, etc. If you are interested in seeing how your section is run, stop by – there is no obligation.

Meeting runs 6:00 PM to 8:00 PM. For more information, contact one of your e' board members

### Have you Moved? Changed Jobs? Changed Email Address?

Don't forget to update your member information with ASQ National. Contact customer service at 1-800-248-1946 and have your member number ready. You can email the info to [cs@asq.org](mailto:cs@asq.org). Or log onto [www.asqnet.org](http://www.asqnet.org), go to My Account and update the info yourself.

Please update your email so we can keep in contact with you.

### TO CHANGE YOUR ASQ E-MAIL

#### PREFERENCES:

- Go to [www.asq.org](http://www.asq.org) and sign-in as member
- Go to My Account, then to Change Work/Home Addresses & E-mail, and update your preferences.
- If you need additional help, e-mail [help@asq.org](mailto:help@asq.org) or phone 1-800-248-

# North East Quality Council 56th Annual Conference

The North East Quality Council (NEQC) is a grouping of more than twenty Sections of the [American Society for Quality \(ASQ\)](#), located in the North East. To deliver superior educational products and services that maximize value to the customer and lead individuals and organizations throughout the North East to performance excellence.

**Theme:**  
**Quality + Productivity= Excellence**

**Dates:**  
Oct 16-20, 2006  
**Conference: Oct 17-18, Seminars: Oct 16, 19-20**

**Location:**  
Holiday Inn, 31 Hampshire Street, Mansfield, MA

**Conference Committee:**  
**Chair:** Jay P. Patel  
**Arrangements:** Jack Reardon  
**Communication:** Harry Farmer  
**Exhibits:** Helen Van diver  
**Program:** Carol Beauchesne  
**Publicity:** Ann Warmuth  
**Transactions:** Sanjay Patel

**Tracks:**  
Quality  
Productivity  
Reliability  
Software  
Medical Devices  
Healthcare  
Quality System  
Six Sigma  
Teams  
Supply Chain  
Excellence  
Leadership

**Contact Information:**  
**Jay P. Patel, Conference Chair**  
**Phone: (508) 987-3800; Fax: (508) 987-1464**  
**E Mail: [jayp@qpsinc.com](mailto:jayp@qpsinc.com)**

